



In 2001, the Borough of Avalon retained Taylor Design Group (TDG) to develop a Streetscape and Downtown Revitalization Master Plan for this charming resort community of 2,143 residents, which swells to over 30,000 in the summer. Since that time, the firm has prepared numerous studies, ordinances, and improvement design plans, which seek to:

- Establish and promote a visual identity for the Dune Drive Business District.
- Encourage human scale & pedestrian friendly, mixed-use development.
- Stimulate economic redevelopment



Proposed Streetscape Concept Layout



Previous Condition



Veteran's Plaza Design



Proposed Streetscape Vision



Veteran's Plaza Section-Elevations

Veterans Plaza is the core public open space in the Downtown. TDG is preparing a design for an attractive, functional space to accommodate civic events and outdoor performances, intended to increase activity in the Business District, and to commemorate the sacrifices made by Veterans in honor of their Country.



Holiday Lighting



Maritime Imprint in Paving

Taylor Design Group serves as the Planning Board Planner & Landscape Architect to review all development projects in the Borough.

**Dune Drive Business District Revitalization & Streetscape Design
Avalon, New Jersey**